

Missouri Association of Air Medical Services
 September 21, 2009 1700
 Madison's Café, Jefferson City, MO



Attendance:

Ruby Mehrer, LifeFlight Eagle	D J Satterfield, President, Life Line Springfield
Leeann Johnson, Staff for Life	Susan Crum, Vice-president, Cox Air Care
Pam Grimes, CMH KC	Tim Pickering, AirEvac
Mike Mazur, Life Net	

Absent:

Kandi Sagehorn, Secretary, ARCH	Jerry Kirchhoff, Treasure, Air Evac

DJ Satterfield called the meeting to order at 1720.

Purpose of Meeting

Vision 2010. Tonight's meeting was scheduled so that the working group could discuss where MOAAMS currently is and what our plan for the future is to be. The group had dinner together and had opportunity to discuss Vision 2010.

Approval of Minutes

Minute approval was delayed in order to get minutes caught up. The minutes will be posted on the MOAAMS website.

Association Dues

Tim Pickering, AirEvac reported in the place of Jerry Kirchhoff, All 10 programs have paid there dues. Currently after Combined Clinical Conference posters the balance of the account is \$5,561. The 2010 dues will be paid in January and it was the request of several of the group to go ahead and invoice everyone in November to get payment in by January 2010.

Website

D J reported that the website is still a work-in-progress. Anyone with suggestion on improving are welcome to help out. Request was made that each program sends two pictures to be included on the new gallery website. Also, the Bird's Eye View has been added to include hospital helipads from around the state. The hospitals currently on the website are from the Bing satellite view. Comments and discussion on how to appeal to flight crew's, pilots. Pam suggested including job postings as a way to include prospects that are moving in the state or are moving to Missouri. It was also suggested adding links such as ASTNA, IFP, NAACS, etc.

Process

Everyone in the group was given a scented magic marker and post-it-notes and was instructed to write down any thought or idea that came to mind that MOAAMS could or would be a part of. While the group was contemplating their ideas headers were put on the wall: Safety, Education, Outreach, Aircraft, Clinical and Parking Lot. The group was then tasks to walk to the wall and place their idea under

one of each of the headers. This process was then discussed through the night. Below is a brief overview of discussion topics.

<u>SAFETY</u>	<u>EDUCATION</u>	<u>OUTREACH</u>	<u>AIRCRAFT</u>	<u>CLINICAL</u>	<u>PARKING LOT</u>
Resource for safety	MOAAMS to sponsor a educational conference-4 hours	Newsletter/ magazine	Guidelines for closest aircraft	Clinical conference for air medical personnel	Unify all MO Air
Heliport & airport information; NOTAM, Wx Turndown	Sponsor a scholarship; CCC, ICE, MTLI	MOAAMS brochure to hand out at conferences	Statewide aircraft locator source-satellite tracking	Be part of the Combined Clinical Conference, ICE	Resource for employment
Helicopter Shopping-united front	Quarterly CE offerings for air medical, EMS conference, ?yearly	Participate at AMTC-MAR, Wx sharing-St. Louis 2011	Videos-generic safety videos, LZ, facility	Educational offerings on website specific to air medical crews that they would receive CEU's for clinical testing	Facilitate reimbursement (Medicaid)
Safety forum for pilots, crew; i.e., 4 hour seminar on safety	Monthly aviation, clinical CEU's	Information links AAMS, wx.com, concern network			Job position postings
Combined safety training (practical), survival, PAIP	MAR-more of a combined effort from everyone, schedule more presentations; SAC regional meetings	Education public-Who is MOAAMS? What do they do?			Logo branding-lapel pins
Education offerings with safety subjects, i.e., pilot to pilot seminars sponsored by MOAAMS	More projects like MAR	Public Safety Announcements PSA			Individual open membership to anyone
	Design a brochure for MAR with				Legislative representative

	everyone's input/logo to use to open door for presentation				
	Design a MAR flyer for a template to use when a presentation is scheduled				Joint data collection
					Increase membership-membership drive
					Grant acquisition
					Networking
					Parties
					PR marketing

AAMS

National Issues

Tim discussed AAMS talking points and recommendation of the NTSB. See attached.

Open Discussion

MEMSA has pulled out of the CCC. Opportunity for MOAAMS to be a more involved with the conference in the future.

Adjournment

Tim Pickering moved to adjourn the meeting. Seconded by D J Satterfield. Motion passed. Meeting adjourned at 2130.

Next meeting October 26, 2009 Jefferson City, 1030, Place TBA